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### **Commercials – Run before and after podcast | Price varies**

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\$60 for a 10-second ad

\$72 (we could round up to \$75) for a 30-second ad

\$100 for a 60-second ad

### **Podcast Host – Commercial and Podcast expert | \$750**

- Company can play a 60 second an prior to podcast start and at end
- Organization provides thought leader or subject matter expert for topic (20 min. minimum)
- Ad in digital newsletter separate from podcast promo
- Podcasts are promoted via our digital newsletter (16,000 subscribers)
- Podcasts live on our website in our news/resource hub
- Organization logo on [News and Resource podcast page](#) (top 10 most visited page on OSCP site)