

## Schedule at a glance

CA Computer Software & Applications

IT Information Technology

MS Management Services

HR Personnel/Human Resources

## Accounting Technology Conference

### Details

**Date:** August 22, 2019  
**Time:** 8:00 am – 4:05 pm  
 (registration begins at 7:30 am)  
**Product #**52728

### Location:

Quest Conference Center  
 8405 Pulsar Place  
 Columbus, OH 43240

### Registration

Full Name \_\_\_\_\_

Society ID/Email\* \_\_\_\_\_

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Fax \_\_\_\_\_

Phone \_\_\_\_\_ After Hours Phone \_\_\_\_\_

Special Needs \_\_\_\_\_  
Course confirmations will be sent via email. In the event the Society does not have an email address for you on file, confirmation will be mailed USPS.

### Registration Options

<input type="checkbox"/> Regular <b>\$554</b>	<input type="checkbox"/> Member <b>\$399</b>
<b>Save \$50</b> when you register before July 25 at the early member discount rate!	
<input type="checkbox"/> Early discount <b>\$504*</b>	<input type="checkbox"/> Early member discount <b>\$349*</b>

### Select Sessions

8:00 – 9:15 am	<input type="checkbox"/> 1	1:30 – 3:00 pm	<input type="checkbox"/> 8 <input type="checkbox"/> 9 <input type="checkbox"/> 10
9:25 – 10:55 am	<input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	3:10 – 4:05 pm	<input type="checkbox"/> 11
11:05 am – 12:35 pm	<input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7		

### Payment Information



#### ONLINE

To register and pay online, visit [www.ohiocpa.com/Tech19](http://www.ohiocpa.com/Tech19)

OR



#### MAIL

Return this form no later than July 25, 2019 with a check made payable to The Ohio Society of CPAs to:

The Ohio Society of CPAs  
 4249 Easton Way  
 Suite 150  
 Columbus, OH 43219

Want to become a member of OSCPA? Find out how you can register for this event at the member rate and save \$155 instantly, plus have access to other OSCPA member benefits. Call the Member Service Center at 614.764.2727 for more information.

7:30 - 8:00 am	<b>Registration and Continental Breakfast</b>		
8:00 - 9:15 am	<b>General Session</b>		
	<b>1. Virtual Teams: Technology to Ensure High Performance</b> <ul style="list-style-type: none"> <li>Identify the technology options available to conduct virtual teamwork.</li> <li>Understand how the structure of the team dictates the best technology to utilize for optimal virtual teamwork.</li> <li>Explore best practices to ensure the virtual team remains connected.</li> </ul>		
9:15 - 9:25 am	<b>Networking break</b>		
9:25 - 10:55 am	<b>Technology Innovation</b>	<b>Excel Workshops</b>	<b>Microsoft Office Productivity Workshops</b>
	<b>2. Artificial Intelligence</b> <ul style="list-style-type: none"> <li>Explore the current status of artificial intelligence technology.</li> <li>Discern how machine learning can be deployed within your organization.</li> <li>Evaluate the best strategy for implementation.</li> </ul>	<b>3. Maximize the Accuracy of Your Spreadsheet</b> <p><i>Bryan Smith, CITP, CISA, CPA Crossings</i></p> <ul style="list-style-type: none"> <li>Evaluate techniques to improve the accuracy of your spreadsheets.</li> <li>Recognize the advantage of using Defined Names.</li> <li>Discover how you can use Excel Tables to build accurate spreadsheets.</li> </ul>	<b>4. Recapturing Time Through Office 365 – Part 1</b> <p><i>Mike Frank, Technical Instructor, MAX Technical Training</i></p> <ul style="list-style-type: none"> <li>Unpack the new updates in Office 365.</li> <li>Walk through the applications available in the full Office 365 suite.</li> <li>Pinpoint the differences between Microsoft Office and Office 365.</li> </ul>
10:55 - 11:05 am	<b>Networking break</b>		
11:05 am - 12:35 pm	<b>5. Blockchain and Cryptocurrencies: Market Updates, News and Applications that CPAs Need to Know</b> <p><i>Sean Smith, CPA, CGMA, assistant professor Lehman College</i></p> <ul style="list-style-type: none"> <li>Articulate the differences between blockchain and different types of cryptocurrencies.</li> <li>Examine and analyze business applications across industry lines for different blockchain platforms.</li> <li>Distinguish between different types of blockchain platforms and different cryptocurrencies currently in the marketplace.</li> </ul>	<b>6. Advanced Financial and Statistical Calculations: Building Powerful Lookup and Reference Formulas</b> <p><i>Bryan Smith, CITP, CISA, CPA Crossings</i></p> <ul style="list-style-type: none"> <li>Learn how to create complex amortization schedules using Excel's Financial functions.</li> <li>Investigate how to use Excel's LOOKUP functions to include additional data in your spreadsheets.</li> <li>Determine how to use Logical functions to perform tests on your data.</li> </ul>	<b>7. Recapturing Time Through Office 365 – Part 2</b> <p><i>Mike Frank, Technical Instructor, MAX Technical Training</i></p> <ul style="list-style-type: none"> <li>Explore the Outlook and OneNote applications in Office 365.</li> <li>Uncover how these two applications are different in Microsoft Office and Office 365.</li> <li>Learn hidden functionality in these two applications to recapture your time.</li> </ul>
	<b>Lunch</b>		
12:35 - 1:30 pm	<b>Lunch</b>		
1:30 - 3:00 pm	<b>8. Cloud Computing Strategy</b> <p><i>Michael Moran, Affiliated Resource Group</i></p> <ul style="list-style-type: none"> <li>Analyze the options available for cloud management.</li> <li>Discuss evaluation and implementation methods for cloud computing technology.</li> <li>Review how to receive a return on investment in cloud computing.</li> </ul>	<b>9. Go Beyond PivotTables with PowerPivot</b> <p><i>Bryan Smith, CITP, CISA, CPA Crossings</i></p> <ul style="list-style-type: none"> <li>Dive into the various Power BI tools available in Excel.</li> <li>Examine to use Power Pivot to take your data analysis to the next level.</li> <li>Discover how to create measures that are not possible to do in regular PivotTables.</li> </ul>	<b>10. Recapturing Time Through Office 365 - Part 3</b> <p><i>Mike Frank, Technical Instructor, MAX Technical Training</i></p> <ul style="list-style-type: none"> <li>Explore the OneDrive and Teams applications in Office 365.</li> <li>Understand how these two applications are different in Microsoft Office and Office 365.</li> <li>Learn hidden functionality in these two applications to recapture your time.</li> </ul>
	<b>Networking break</b>		
3:00 - 3:10 pm	<b>Networking break</b>		
3:10 - 4:05 pm	<b>11. Cybersecurity in a Digitized Environment</b> <ul style="list-style-type: none"> <li>Identify the risks of new technology like blockchain, cloud management and artificial intelligence.</li> <li>Understand how your organization can mitigate the risks.</li> <li>Learn how to evaluate the organization's current processes.</li> </ul>		