



2019
Dayton
Accounting Show

Embrace change | Enrich skills | Excel

May 22-23, 2019



ohiocpa.com/OAS2019



THE
OHIO SOCIETY
OF CPAs

ADVANCING THE STATE OF BUSINESS



“

This was the absolute best Accounting Show I have attended. Every tax class was valuable and will help me in my practice.

Very good combination of relevant, diverse subjects. Presentations I attended were up-to-date for today's world...not a rehash.

This was by far the best show I attended (this year)... The speakers were professional, the data was relevant and the facilities were accommodating.

”



of those surveyed said they received beneficial information and/or actionable ideas from last year's event.



of surveyed attendees rated the Dayton Accounting Show as "good or excellent" as well as the approximate amount of value they took away from what was provided.

..... **EMBRACE** change | **ENRICH** skills | **EXCEL**

The Dayton Accounting Show is not just a two-day event. This core conference is packed with the topics and learning you need to enhance your personal and professional success in 2019. The sessions have been strategically designed to help you embrace change, enrich your skill set and excel.

We appreciate the opportunity to be a partner in your professional success. Whether you're in corporate or public accounting, you'll find quality learning built in response to the latest industry trends and emerging issues.

There are so many sessions to choose from, but we've highlighted a few to help you get started!

CORPORATE

 **Hot Topics!**

Session 12: BI Deep Dive

Session 32: Strategic Cost Transformation

Session 36: Current Examples, Applications, and Implementation of Blockchain and Cryptocurrency Tools

Session 40: Personal Wealth Creation Planning

PUBLIC ACCOUNTING

 **Hot Topics!**

Session 20: Auditing Standards Update

Session 29: Taking the Risk Out of Risk Assessment

Session 33: Value Billing: Measure What Matters to Clients

Session 44: Future of Audit: Staying Ahead Amid Rapid Changes

UP-TO-DATE TECHNICAL TOPICS

Session 3: Accounting Standards Update: What You Need to Know

Session 9: Mastering the Lease Standard

Session 37: Tax Reform: Tax Season in Review

Session 49: State & Local Tax Implications from Federal Tax Reform

Register today at



ohiocpa.com/OAS2019



.....: SESSION & SPEAKER Spotlight :.....



Session 28: Individual Tax Strategies

Dave Krebs, CPA, owner & chief visionary officer, CPA Advisory Group

Dave is a nationally-recognized author and speaker on taxation, small business and practice management. He has nearly 40 years of experience in public accounting with an extensive background in tax preparation and planning as well as business coaching and consulting.



Session 35: Meta Thinking: The New Critical Thinking And Session 39: Thinking Beyond Patterns: Finding Meaning in Your Data

Toby Groves, PhD, MS, president, Groves Research and Consulting

Toby is a social cognitive scientist that researches new thinking approaches to help experts achieve higher-order critical thinking. He conducts unconventional learning events using vivid mental imagery and radically interactive exercises. His fascinating history spurred a lifelong research journey in advanced critical thinking and collaboration in expert environments.



Session 43: Social Security for CPAs: Planning for Today and Tomorrow

Theresa Busher, public affairs specialist, Social Security Administration

Theresa Busher serves as the public affairs specialist for the Social Security offices of greater Dayton and Springfield. She has worked for the Social Security Administration since 1993, and has experience with all Social Security benefit programs, including retirement, disability, and SSI. With her public affairs position, Theresa acts as a Social Security spokesperson, media liaison, and public educator.



Session 36: Current Examples, Applications and Implementation of Blockchain and Cryptocurrency Tools

Dr. Sean Stein Smith, CPA, CGMA, assistant professor, Lehman College

Sean is an expert and sought-after speaker focusing on the intersection of financial services, blockchain and cryptocurrencies. He is a regular contributor to the IBM's official Blockchain Unleashed website. He is a regular expert guest on China Global TV Network discussing blockchain and related applications. Sean is a member of the Advisory Board for the Wall Street Blockchain Alliance. His analysis and thought leadership in the blockchain and cryptocurrency area have been featured in dozens of articles.



Session 45: Funding Investment with Cash Flow

Perry Jeffries III, CRPC, CPFA, PES, president, Diamond Equity Advisors

Perry brings a unique blend of subject matter expertise in two areas that are important to people's lives: financial adviser and personal trainer. With a combined 35 years of experience in fitness and finance, he speaks to diverse audiences on a variety of topics ranging from financial planning and literacy to corporate leadership and personal development. Perry is also presenting Personal Wealth Creation Planning (session 40).

NETWORKING & BUSINESS Development Opportunities



The exhibit hall is not just the place to find cutting-edge solutions and ideas for your professional and business needs. It's your chance to enhance your business development skills with professionals who are at the top of their networking game. Bring plenty of business cards to share as you check out the latest technologies, products and services. Discover how you can enhance your own business and stay ahead of the curve in this evolving and competitive business environment.

Why should I walk an exhibit hall?

- **Get ahead, stay ahead.** An exhibit hall is an easy way to browse options and opportunities that can help you do things faster, smarter, better.
- **Convenient and helpful.** It's rare to get an in-person opportunity to connect with so many experts all in one place. Seize the day and get connected!
- **Connections are powerful.** The essence of networking is to gain connections that can help advance your career or business. Even if the products aren't a fit for you or your company, they might be for someone else you know. Remember, knowledge is power. Equip yourself with information that will transform you into the go-to person for colleagues and clients.
- **Great prizes and swag.** From cool gadgets to prizes, you've got to walk it to win it.

THANK YOU to our Event Supporters



MAY 22 – Schedule at a glance

7:00 am	Registration and Breakfast		
	Ethics & Governance	Accounting & Finance Leadership	Strategic Management
7:45-9:00 am	1. How Brand Value Impacts Company Value CM <ul style="list-style-type: none"> Dissect the Brand Value Pyramid and its correlation to and implications for your company. Discover why well-branded companies have a brand value of 60-75% of book value. Assess your company's brand and explore how to grow its value. 		
9:20-10:35 am	4. Ohio CPA Professional Standards and Responsibilities RE (9:20 am - 12:10 pm) <i>Laura Hay, CPA, CAE, executive vice president, The Ohio Society of CPAs, executive director, The Ohio CPA Foundation</i> <ul style="list-style-type: none"> Walk through practical applications of the Ohio Revised Code (ORC) and the Ohio Administrative Code (OAC) in our modern environment. Examine the concept of ethics, ethical drift and the ethical decision-making process. Engage in an interactive review of the licensing, ethics and independence rules that apply to Ohio CPAs. 	5. Data Communication EM <ul style="list-style-type: none"> Identify the characteristics of useful data for your organization. Explore the different methods of communicating data to make it more actionable. Learn how to analyze and use the information from your data to drive business performance. 	6. Keeping Relationships Healthy with CRM EM <ul style="list-style-type: none"> Analyze the CRM technology solutions available to capture data about your customers/clients. Identify data points that would be helpful in building stronger relationships. Discuss how relationship building is changing in the profession.
10:55 am-12:10 pm		10. Infusing Leadership PD <ul style="list-style-type: none"> Discover how to empower leadership in all levels of the organization. Delve into the hidden skills of leadership. Grasp the correlation between leadership and high performance. 	11. Exiting: Maximize Business Valuation EM <ul style="list-style-type: none"> Tackle the six steps of minimizing risk and maximizing valuation within a business. Identify the two crucial roles an owner must maintain until exit. Find out how your business can create true generational wealth.
12:10-1:25 pm	Lunch		
1:05-2:35 pm	15. A Framework for a Successful Recovery from a Disaster or Cyber Incident IT <i>Mike Moran, president, Affiliated Resource Group</i> <ul style="list-style-type: none"> Break down the definition of a disaster/cybersecurity incident, the potential causes and what your organization needs to do to "protect." Dissect the similarities between disaster recovery and cybersecurity planning and the value each provides to your organization. Develop a framework for outlining roles and responsibilities, prevention protocols and methods for recovering from an incident. 	16. The Art of Delegation HR <ul style="list-style-type: none"> Learn how to infuse leadership into delegation. Determine the right tasks to delegate. Outline a delegation plan and explore how to ensure efficiency is maintained upon implementation. 	17. Engage: Workforce, Productivity and Accountability PD <ul style="list-style-type: none"> Engage in the 21 keys to energize your workforce. Find out ways to evaluate people and establish peer-to-peer accountability. Learn to quickly move the needle of engagement at your organization.
2:55-4:25 pm	21. Emerging Trends in Data Privacy: How to Protect Your Organization's Data EM <ul style="list-style-type: none"> Discuss current and planned data privacy regulations and review leading examples of data privacy failure. Explore how data privacy can affect your organization in the current climate. Walk through how to perform a high-level risk profile for your organization to pinpoint data privacy gaps. 	22. Third-Party Risk Management MS <ul style="list-style-type: none"> Pinpoint areas where third parties are essential to your organization's strategic and tactical decisions. Learn how to avoid damages to your bottom line and reputation by creating a process to oversee your third-party relationships. Dive into due diligence procedures pre- and post-contract that will enhance your risk-management model. 	23. Inclusive Environment HR <ul style="list-style-type: none"> Highlight characteristics that cause a barrier to an inclusive environment. Understand the true meaning of an inclusive environment. Differentiate diversity from inclusion.

	Technology Application & Risk Management	Tax Compliance	A&A Compliance
7:55-9:10 am	<p>2. Leveraging Tax Technology </p> <ul style="list-style-type: none"> Review emerging technologies and gain a deeper understanding of analytics, data inefficiencies and robotic process automation. Discuss how to tackle common tax challenges by leveraging technologies. Evaluate leading practices and lessons learned, along with examples of technologies in action. 		<p>3. Accounting Standards Update: What You Need to Know   </p> <ul style="list-style-type: none"> Unpack recently issued or effective accounting standards, with emphasis on significant issuances like revenue recognition. Delve into major developments important to the profession and review lessons learned from implementation of significant standards. Pinpoint ways to prepare yourself now for future updates, activities and requirements.
9:30-10:45 am	<p>7. Transform Your Firm's IT Strategy </p> <ul style="list-style-type: none"> Review why firm IT transformation is needed, including business case examples. Dive into the key requirements needed to develop a successful IT strategy. Uncover how to develop an implementation checklist that includes key objectives, measurements of success, priority initiatives and responsible parties. 	<p>8. The Future of Tax Compliance </p> <ul style="list-style-type: none"> Dissect the ongoing complexities of tariff increases. Assess tax regulation requirements for the legalized marijuana industry. Understand risk exposure as it pertains to your organization in this new tax environment. 	<p>9. Mastering the Lease Standard   </p> <p><i>John Krizansky, CPA, principal, HW&Co.</i></p> <ul style="list-style-type: none"> Determine how implementation of the new standard will impact the balance sheet, income statement and cash flow statements. Walk through application of the new standards using examples. Outline tips to tackle now to ensure compliance and a smooth implementation in the effective year.
11:05 am-12:20 pm	<p>12. BI Deep Dive  </p> <p><i>Chris Ortega, MBA, senior finance manager, Emarsys</i></p> <ul style="list-style-type: none"> Explore in depth the strengths, weaknesses and challenges for BI Garter leader technologies. Examine how these technologies can prepare you, your team and organization for digital readiness. Learn to embrace the future of BI and how accounting and finance teams can help lead the charge. 	<p>13. Maximizing Ohio Sales/Use Tax Exemptions </p> <p><i>Steven Dimengo, CPA, J.D., MT, partner, Buckingham, Doolittle & Burroughs, LLC</i></p> <ul style="list-style-type: none"> Address core exemptions and how they can be maximized, including the Cincinnati Reds' bobbleheads resale exemption for promotional items. Discuss favorable classification as a business fixture when used in an exempt manner. Review hidden exemptions in otherwise taxable services. 	<p>14. Update on Compilation and Review Engagements  </p> <p><i>Victoria Pitkin, CPA, CGMA, director of quality control, Ostrow Reisin Berk & Abrams, Ltd.</i></p> <ul style="list-style-type: none"> Probe the latest developments and issues relevant to compilation and review engagements, including peer review. Unpack recent SSARS, accounting and reporting developments. Pinpoint the professional standards and risk factors relevant to the performance of these engagements.
1:15-2:45 pm	<p>18. Finance Evolution - AI & ML </p> <p><i>Chris Ortega, MBA, senior finance manager, Emarsys</i></p> <ul style="list-style-type: none"> Explore AI and ML solutions existing in accounting and finance. Discuss how AI and machine learning will impact people, process and performance strategies. Understand if your team and organization are ready for AI and ML. 	<p>19. Legislative Update </p> <p><i>Barb Benton, CAE, VP, government relations, The Ohio Society of CPAs</i></p> <ul style="list-style-type: none"> Gain insights into timely state and federal legislative issues. Unpack regulatory reforms at the Ohio Department of Taxation and Accountancy Board of Ohio. Review state and federal judicial decisions impacting tax developments. 	<p>20. Auditing Standards Update   </p> <ul style="list-style-type: none"> Assess the effect of recently issued auditing standards and guidance as well as challenges in auditing accounting methods for recently effective FASBs, including revenue recognition. Become familiar with exposure drafts and other projects in auditing. Obtain the most up-to-date information you need to conduct successful audits and provide high-quality services to your clients.
3:05-4:35 pm	<p>24. Deep Dive: Internet of Things </p> <ul style="list-style-type: none"> Identify new vulnerabilities exposed by the internet of things. Discover how to leverage IOT to your advantage. Review best practices for safeguarding your organization against data breaches. 	<p>25. Economic Incentives & Tax Credits </p> <ul style="list-style-type: none"> Delve into Ohio tax credits and incentives in four major areas: job creation and retention, capital investment, job training, and innovation. Discuss developments in federal programs and assess impact in Ohio. Explore how to incorporate these credits and incentives into tax planning strategies. 	<p>26. Not-For-Profit Financial Reporting Update  </p> <p><i>Brian Todd, CPA, audit shareholder, Clark Schaefer Hackett & Co.</i></p> <ul style="list-style-type: none"> Dissect expected changes from the implementation of ASU 2014-09, ASU 2016-14 and ASU 2018-08. Review what a financial statement looks like under new FASB standards. Walk through how to transition and comply successfully under these standards.

MAY 23 – Schedule at a glance

7:00 am	Registration and Breakfast		
	Financial Planning & Analysis	Professional Skills	Technical Finance & Accounting Skills
7:45-9:00 am	27. Uncovering Efficiency: Project and Time Management   <ul style="list-style-type: none"> Determine how to identify the right project management technology for your organization. Examine how project and time management can increase team efficiency. Analyze how to structure processes into a timeline with adequate milestone tracking. 		
9:20-10:35 am	30. Financial Data Analytics: Microsoft Power BI Workshop  (9:20 am - 12:10 pm) <i>Scott Vess, CPA, CMA, vice president, finance & treasurer, American Modern Insurance Group</i> <ul style="list-style-type: none"> Find out how to build interactive, visually appealing dashboards in Power BI. Discuss how to transform structured and unstructured data from multiple sources and build scalable models in Power Pivot. Learn to deploy multiple dashboards to various devices, including laptops, tablets and mobile phones. 	31. Real Talk: Engaging in Conversations that Matter  (9:20 am - 12:10 pm) <ul style="list-style-type: none"> Uncover the seven steps of conducting powerful conversations. Evaluate frameworks for crafting a shared purpose and consensus. Review techniques to stay in dialogue amid conflict and create a safe space for conversations with differing opinions or heightened emotions. 	32. Strategic Cost Transformation   <i>Reginald Lee, PhD, professor, Williams College of Business, Xavier University</i> <ul style="list-style-type: none"> Learn how decisions that positively affect profit can negatively affect cash. Discern how to transform cost/profit models into those that highlight cash, capacity and cost. Explore the role multi-dimensional models play in creating alignment between operations and accounting.
10:55 am-12:10 pm			35. Meta Thinking: The New Critical Thinking  <i>Toby Groves, PhD, MS, president, Groves Research and Consulting</i> <ul style="list-style-type: none"> Delve into new thinking approaches that improve critical thinking and judgment. Understand how to examine the relevance, reliability and validity of evidence. Consider how to assess the quality of your own reasoning, including context/situational awareness and implicit bias.
12:10-1:10 pm	Lunch		
1:00-2:30 pm	39. Thinking Beyond Patterns: Finding Meaning in Your Data  <i>Toby Groves, PhD, MS, president, Groves Research and Consulting</i> <ul style="list-style-type: none"> Explore thinking approaches that support deeper insight into the meaning behind information. Find out how to detect unusual patterns through data screening methods and how to deal with contradictory evidence. Develop skills that boost your understanding of meaning behind complex connections. 	40. Personal Wealth Creation Planning   <i>Perry Jeffries III, CRPC, CPFA, PES, president, Diamond Equity Advisors</i> <ul style="list-style-type: none"> Outline the components of a holistic financial plan. Walk through choosing the right investments for your financial plan. Learn about the types of insurance products that are missing from your plan. 	41. The M&A Process  <ul style="list-style-type: none"> Understand what the M&A process really entails. Identify hidden points of consideration in the M&A process. Learn the necessary components to an accurate business valuation.
2:50-4:20 pm	45. Funding Investment with Cash Flow  <i>Perry Jeffries III, CRPC, CPFA, PES, president, Diamond Equity Advisors</i> <ul style="list-style-type: none"> Unpack the concept behind the profit-first bank accounting method. Determine when to invest and stay in cash. Discover how to systematically pay off debt. 	46. Evolving Necessity: Critical Thinking Skills  <ul style="list-style-type: none"> Identify the necessary inputs to make sound decisions. Understand the evolution of critical thinking skills in the profession today. Connect company goals and value in decision-making processes. 	47. Budgeting and Operating Performance Evaluation  <i>Jeffery Enyart, CPA, CLU, CHFC, CPCU, CGMA</i> <ul style="list-style-type: none"> Explore the various financial and non-financial purposes of budgeting. Find out the differences between correlation and causation. Discuss best practices when operating performance deviates from budgeting, including communicating to stakeholders.

	Trends to Watch	Tax Planning & Risk Management	Accounting & Auditing Risk Management
7:55-9:10 am	<p>28. Individual Tax Strategies </p> <p><i>David Krebs, CPA, owner & chief visionary officer, CPA Advisory Group, Inc.</i></p> <ul style="list-style-type: none"> Assess the impact of tax reform on the 2018 filing season, including highlights from the new Form 1040 and schedules. Highlight individual tax and financial planning opportunities to consider year-round. Evaluate top planning strategies and tips for taking action. 		<p>29. Taking the Risk Out of Risk Assessment </p> <ul style="list-style-type: none"> Uncover misconceptions in practice that are having a major impact on audit quality. Explore how risk assessments will need to evolve with clients' increased dependency on technology. Discover tips and tools that can be used to enhance risk assessments and provide value to clients.
9:30-10:45 am	<p>33. Value Billing: Measure What Matters to Clients </p> <ul style="list-style-type: none"> Understand the business model behind value billing vs. hourly billing. Assess how to measure the value of your services and what questions need to be answered. Examine ways to implement value billing within your firm. 	<p>34. Navigating the Tax and Accounting Implications of Cryptocurrencies </p> <ul style="list-style-type: none"> Get an overview of cryptocurrency and the basics of blockchain, including legislation and government activity. Delve into use cases and their impact on tax and accounting departments. Highlight the importance of being prepared for increased usage of digital assets, including internal controls and reporting requirements. 	
11:05 am-12:20 pm	<p>36. Current Examples, Applications and Implementation of Blockchain and Cryptocurrency Tools </p> <p><i>Dr. Sean Stein Smith, CPA, CGMA, assistant professor, Lehman College</i></p> <ul style="list-style-type: none"> Know where to go to receive current updates and news related to cryptocurrency and blockchain applications in the U.S. Examine and analyze cryptocurrency and blockchain implementation underway in the Ohio business community. Articulate, explain and analyze what current trends and directions mean for blockchain-based cryptocurrency tools. 	<p>37. Tax Reform: Tax Season in Review </p> <ul style="list-style-type: none"> Assess the impact tax reform had on the 2018 tax filing season. Pinpoint key takeaways to better position your organization, or you as an individual, for the next filing season. Review tips for avoiding common pitfalls identified during the 2018 filing season. 	<p>38. Emergence of Integrated Reporting </p> <ul style="list-style-type: none"> Evaluate how current reporting models are being challenged. Discuss the disruption of current reporting models after reviewing value creation concepts. Identify how to implement Integrated Reporting by learning how it links strategy, purpose and value together.
1:10-2:40 pm	<p>42. Economic Update </p> <ul style="list-style-type: none"> Get an overview of the current state of the economy. Highlight new trends in the economy that will impact Ohio. Understand how recent updates in the economy will affect the profession. 	<p>43. Social Security for CPAs: Planning for Today and Tomorrow </p> <p><i>Theresa Busher, public affairs specialist, Social Security Administration</i></p> <ul style="list-style-type: none"> Discuss changes in the Social Security program and how it works today. Review implications for planning strategies. Uncover myths and misinformation related to social security benefits. 	<p>44. Future of Audit: Staying Ahead Amid Rapid Changes </p> <ul style="list-style-type: none"> Explore accounting and auditing trends in the areas of technology, methodology, standards, and skills. Assess the impact that continuous monitoring and assurance will have on financial statement audits. Pinpoint a range of in-demand skills like critical thinking and data analysis as they relate to your future.
3:00-4:30 pm	<p>48. Robotic Process Automation Fundamentals and Strategy </p> <ul style="list-style-type: none"> Gain an understanding of robotic process automation technology and its risks, opportunities, and organizational impact. Learn how to identify and prioritize the business processes that are most suitable for automation. Discover key considerations needed to build a business case for automation. 	<p>49. State & Local Tax Implications from Federal Tax Reform </p> <ul style="list-style-type: none"> Assess the varying approaches states are taking toward conformity with the Tax Cuts and Jobs Act. Review key corporate tax issues affecting states. Dive into post-Wayfair compliance challenges and highlight the different economic nexus thresholds and effective dates. 	<p>50. Leading Practices for Third Lines of Defense </p> <ul style="list-style-type: none"> Examine the three lines of defense model that outlines best practices for risk ownership, management and oversight. Uncover what internal audit departments should know about evolving data governance regulations. Evaluate the impact that poor company culture can have on your bottom line.

EVENT Details

Date: May 22-23, 2019

Time: 7:45 am – 4:50 pm (registration begins at 7:00 a.m.)

Credits: up to 16 credits in multiple areas

Location:

Sinclair Community College
444 West Third St., Bldg. 12
Dayton, OH 45402-1460

Phone: 937.512.3061

www.sinclair.edu

Complimentary Accounting Show parking is available in Lot C, Sinclair Ponitz Conference Center's dedicated underground parking garage, and Lot A on the corner of Robert Drive and West Fifth Street.

Hotel

The Society has secured a block of king/double rooms at a preferred rate of \$109:

Crowne Plaza Dayton
33 E. Fifth Street, Dayton, OH 45402
Phone: 937.224.0800

www.crowneplaza.com/day-crowne

Please make your reservations on or before April 15 and indicate you are with The Ohio Society of CPAs to receive the preferred rate. Reservations placed after April 15 are subject to availability.

Community Give Back

We love our members and want to give back to the communities they call home. You can help! We will have pre-cut blankets for children at the OSCP registration desk. All you have to do is tie the ends to make them whole and ready to use. Finish as many as you can. After lunch on day 2, staff will take the blankets to a local charity and donate them.

New This Year

Complimentary professional head shots to be offered during networking breaks and lunch. More details to be provided in your attendee program guide.

Both days

May 22-23, 2019

In-person product #52586
Accounting and Tax Update webcast #53038

<input type="checkbox"/> Non-member \$624	<input type="checkbox"/> Member \$469
Save more than 30% when you register before April 24 at the member rate!	
<input type="checkbox"/> Early non-member \$574	<input type="checkbox"/> Early member \$419

Single day

Day one (May 22) only: In-person product #52587
A&A Update webcast #52765

Day two (May 23) only: In-person product #52588
Tax Update webcast #52766

<input type="checkbox"/> Non-member \$494	<input type="checkbox"/> Member \$339
Save more than 40% when you register before April 28 at the member rate!	
<input type="checkbox"/> Early non-member \$444	<input type="checkbox"/> Early member \$289

Register today at



ohiocpa.com/OAS2019

Contact information

Society ID # (found on the back cover with address) _____

Full Name _____

Email _____

Firm _____

Business Address _____

City _____ State _____ Zip _____

Phone _____

After Hours Phone _____

Special Needs _____

Payment information



ONLINE

To register and pay online, visit
www.ohiocpa.com/OAS2019

OR



MAIL

Return this form no later than April 28, 2019 with
a check made payable to The Ohio Society of CPAs to:

The Ohio Society of CPAs
4249 Easton Way
Suite 150
Columbus, OH 43219

Day 1

7:45 – 9:00 am

- 1. How Brand Value Impacts Company Value **CM**

7:55 – 9:10 am

- 2. Leveraging Tax Technology **TX**
- 3. Accounting Standards Update: What You Need to Know **AC**  

9:20 - 10:35 am

- 4. Ohio CPA Professional Standards and Responsibilities **PE** (9:20 am - 12:10 pm)
- 5. Data Communication **EM**
- 6. Keeping Relationships Healthy with CRM **EM**

9:30 – 10:45 am

- 7. Transform Your Firm's IT Strategy **EM**
- 8. The Future of Tax Compliance **TX**
- 9. Mastering the Lease Standard **AC**  

10:55 am - 12:10 pm

- 10. Infusing Leadership **PD**
- 11. Exiting: Maximize Business Valuation **EM**

11:05 am – 12:20 pm

- 12. BI Deep Dive **IT** 
- 13. Maximizing Ohio Sales/Use Tax Exemptions **TX**
- 14. Update on Compilation and Review Engagements **AU** 

1:05 – 2:35 pm

- 15. A Framework for a Successful Recovery from a Disaster or Cyber Incident **IT**
- 16. The Art of Delegation **HR**
- 17. Engage: Workforce, Productivity and Accountability **PD**

1:15 – 2:45 pm

- 18. Finance Evolution - AI & ML **IT**
- 19. Legislative Update **TX**
- 20. Auditing Standards Update **AU**  

2:55 – 4:25 pm

- 21. Emerging Trends in Data Privacy: How to Protect Your Organization's Data **EM**
- 22. Third-Party Risk Management **MS**
- 23. Inclusive Environment **HR**

3:05 – 4:35 pm

- 24. Deep Dive: Internet of Things **IT**
- 25. Economic Incentives & Tax Credits **TX**
- 26. Not-For-Profit Financial Reporting Update **AC** 

Day 2

7:45 – 9:00 am

- 27. Uncovering Efficiency: Project and Time Management **EM** 

7:55 – 9:10 am

- 28. Individual Tax Strategies **TX** 
- 29. Taking the Risk Out of Risk Assessment **AU** 

9:20 – 10:35 am

- 30. Financial Data Analytics: Microsoft Power BI Workshop **EM** (9:20 am - 12:10 pm)
- 31. Real Talk: Engaging in Conversations that Matter **CM** (9:20 am - 12:10 pm)
- 32. Strategic Cost Transformation **AC** 

9:30 – 10:45 am

- 33. Value Billing: Measure What Matters to Clients **EM** 
- 34. Navigating the Tax and Accounting Implications of Cryptocurrencies **TX** **AC** 

10:55 am – 12:10 pm

- 35. Meta Thinking: The New Critical Thinking **AU**

11:05 am – 12:20 pm

- 36. Current Examples, Applications and Implementation of Blockchain and Cryptocurrency Tools **IT** 
- 37. Tax Reform: Tax Season in Review **TX** 
- 38. Emergence of Integrated Reporting **AC**

1:00 – 2:30 pm

- 39. Thinking Beyond Patterns: Finding Meaning in Your Data **AU**
- 40. Personal Wealth Creation Planning **FI** 
- 41. The M&A Process **EM**

1:10 – 2:40 pm

- 42. Economic Update **EC**
- 43. Social Security for CPAs: Planning for Today and Tomorrow **EC** 
- 44. Future of Audit: Staying Ahead Amid Rapid Changes **AU**

2:50 – 4:20 pm

- 45. Funding Investment with Cash Flow **FI**
- 46. Evolving Necessity: Critical Thinking Skills **PD**
- 47. Budgeting and Operating Performance Evaluation **FI**

3:00 - 4:30 pm

- 48. Robotic Process Automation Fundamentals and Strategy **IT**
- 49. State & Local Tax Implications from Federal Tax Reform **TX** 
- 50. Leading Practices for Third Lines of Defense **AU**

Register before April 28 and
SAVE MORE THAN 30%



Follow us on social media to
receive timely updates for the

2019 Dayton Accounting Show

