

Northeast Ohio Fall CPE Conference

Schedule at a glance

SK Specialized Knowledge AA Accounting & Auditing ET Ethics TX Tax

Details

Date: Dec. 13, 2018

Time: 8:00 a.m. – 4:00 p.m.
(registration begins at 7:30 a.m.)

Credits: 8 in various areas

Product #51596

Location:

Crowne Plaza Independence
5300 Rockside Rd.
Independence, OH 44131

Sponsored by:



Registration

Full Name _____

Society ID/Email* _____

Business Name _____

Business Address _____

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State _____ Zip _____ Fax _____

Phone _____ After Hours Phone _____

Special Needs _____

Course confirmations will be sent via email. In the event the Society does not have an email address for you on file, confirmation will be mailed USPS.

Registration Options

<input type="checkbox"/> Regular \$474	<input type="checkbox"/> Member \$319
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<input type="checkbox"/> Early discount \$424*	<input type="checkbox"/> Early member discount \$269*

Select Sessions

8:00 – 9:30 a.m.	<input type="checkbox"/> 1	11:05 a.m. – 12:20 p.m.	<input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7
9:40 – 10:55 a.m.	<input type="checkbox"/> 2 <input type="checkbox"/> 4	1:05 – 2:35 p.m.	<input type="checkbox"/> 8 <input type="checkbox"/> 9 <input type="checkbox"/> 10
9:40 a.m. – 12:20 p.m.	<input type="checkbox"/> 3	2:45 – 4:00 p.m.	<input type="checkbox"/> 11 <input type="checkbox"/> 12 <input type="checkbox"/> 13 <input type="checkbox"/> 14

Payment Information



ONLINE

To register and pay online, visit www.ohiocpa.com/NEOHCPE18

OR



MAIL

Return this form no later than Nov. 15, 2018 with a check made payable to The Ohio Society of CPAs to:

The Ohio Society of CPAs
4249 Easton Way
Suite 150
Columbus, OH 43219

Want to become a member of OSCP? Find out how you can register for this event at the member rate and save \$155 instantly, plus have access to other OSCP member benefits. Call the Member Service Center at 614.764.2727 for more information.

7:30 - 8:00 a.m.	Registration and Continental Breakfast			
8:00 - 9:30 a.m.	General Session			
	<p>1. The Silent Risk: Operational Disruption SK Cathy Ellwood, President, Ellwood Enterprises LLC; Rich Iler, COO, ACuity BPA</p> <ul style="list-style-type: none"> Identify possible disruptions to key business operations. Understand the necessary tools to mitigate such disasters. Develop disaster recovery and contingency plans. 			
9:30 - 9:40 a.m.	Networking break			
9:40 - 10:55 a.m.	Accounting & Finance	Strategic Management	Hot Topics	Tax Compliance & Operations
	<p>2. Understanding & Mitigating the Risk of Cyber Fraud in Today's Social Environment SK Mike Moran, president, Affiliated Resource Group; Jim Kerr, president, CRU Solutions, Janet Gehring, director of marketing, CRU Solutions</p> <ul style="list-style-type: none"> Understand the risks of fraud and security breaches in today's social environment. Learn questions to ask and steps to take to prevent breaches and fraud from occurring in your organization. Plot a framework of the steps to take in case your organization becomes a victim of a breach or fraud attack. 		<p>3. Ohio CPA Professional Standards & Responsibilities ET The Ohio Society of CPAs</p> <ul style="list-style-type: none"> Explore practical applications of the Ohio Revised Code (ORC) and the Ohio Administrative Code (OAC) in our modern environment. Examine the concept of ethics, ethical drift and the ethical decision-making process. Engage in an interactive review of the licensing, ethics and independence rules that apply to Ohio CPAs. 	<p>4. Tax Reform Impact on Business Entity Structure TX Michael Solomon, J.D. LLM, partner, Solomon, Steiner & Peck, Ltd</p> <ul style="list-style-type: none"> Determine the optimal time for revisiting choice of entity. Discuss the tax treatment impact of restructuring your business entity. Identify factors that should be considered when undertaking a business structure analysis exercise.
10:55 - 11:05 a.m.	Networking break			
11:05 a.m. - 12:20 p.m.	<p>5. How Financial Planning Strategy May Be Affected by a Fast-Paced World SK Perry Jeffries, president, Diamond Equity Advisors</p> <ul style="list-style-type: none"> Understand how the rapid pace of change is affecting strategies. Embrace a new mindset toward financial forecasting. Identify different tactics for cash flow budgeting. 	<p>6. Streamlining the Close Process AA Gayla Steiner, regional manager, Trintech</p> <ul style="list-style-type: none"> Identify software that streamlines the close process and makes it more efficient. Explore the procedures that can be automated to mitigate human error. Understand the necessary steps to transform the close process. 		<p>7. Favorable New Rules & Limitations for Cost Segregation Under TCJA TX Craig Miller, CPA, CGFM, MBA, president, Duffy+Duffy Cost Segregation Services, Inc.</p> <ul style="list-style-type: none"> Dive into the newly expanded \$1M Sec. 179 and how it includes qualified improvement property and certain building systems previously not eligible. Maximize the tax deductions available through conformity with the DeMinimis Safe Harbor, Routine Maintenance Safe Harbor, and new Bonus Depreciation and Sec. 179 Election. Discuss how to evaluate the new tax benefits of an asset-only purchase in mergers & acquisitions.
12:20 - 1:05 p.m.	Lunch			
1:05 - 2:35 p.m.	<p>8. The Essential A&A Update AA Ryan Siebel, CPA, principal, Skoda Minotti, CPAs</p> <ul style="list-style-type: none"> Review recently issued or effective accounting standards. Discuss major developments important to the profession. Identify what you can do now to prepare for future updates, activities and requirements. 	<p>9. Integrating Technology Applications AA Receipt Bank</p> <ul style="list-style-type: none"> Understand how to integrate technology applications into the accounting process. Discuss the applications that make this new trend possible. Learn how implementing technology applications can help grow your practice. 		<p>10. Legislative Update TX Barbara Benton, CAE, vice president, government relations, The Ohio Society of CPAs</p> <ul style="list-style-type: none"> Learn about the most important state and federal legislative issues. Get the latest updates on regulatory reforms at the Ohio Department of Taxation and Accountancy Board of Ohio. Review state and federal judicial decisions impacting tax developments.
2:35 - 2:45 p.m.	Networking break			
2:45 - 4:00 p.m.	<p>11. Optimizing Internal Controls AA Preshus Thompson, kirwan institute, The Ohio State University</p> <ul style="list-style-type: none"> Understand how to better use review processes as internal controls. Identify missed values in the control environment. Explore the assessments necessary to create powerful internal controls. 	<p>12. Conscious & Unconscious Bias SK Thomas Fladung, Hennes Communications</p> <ul style="list-style-type: none"> Learn how a company's response to crisis can affect the image of your business. Understand the importance of creating a plan to prepare for a crisis. Discuss procedures available in the case of needed brand repair. 	<p>13. Crisis Management & Protecting Your Reputation SK Maureen Aebi, CPA, MT, manager, tax services, Sikich, LLP; Dustin Sheppard, senior manager, tax services, Sikich, LLP</p> <ul style="list-style-type: none"> Discuss the impact of 2017 tax reform on your personal plans. Dive into individual tax and financial planning opportunities to consider year-round. Explore top reform planning strategies and tips on taking action. 	