

Delivering resources and solutions that:

- Transform your business
- Create a premier business climate in Ohio
- Build a dynamic pipeline of future CPAs

OSCPA BY THE NUMBERS

27,663

Total OSCPAs members



- 9,324** Public Accounting
- 6,750** Business & Industry
- 1,182** Retired Members
- 7,305** College Students
- 2,059** High School Students
- 976** Emerging Professionals



14,738

CPAs belong to The Ohio Society of CPAs



- 1,047** CEOs, CFOs & VPs
- 2,624** Partners/Shareholders/Principals

- 60%** Male
- 40%** Female

EQUIPPING & INSPIRING YOUR GROWTH

Delivering solutions and experiences to help you advance



8,390
People who take OSCPAs courses



4.4 out of 5
Average speaker rating



377
Opportunities to make business-building connections



\$420
Value of 12 complimentary hours of Advance CPE



- 512** Individual and corporate tax credit hours offered
- 204** Accounting credit hours offered
- 144** Mix of corporate and public accounting credit hours offered
- 140** Corporate finance credit hours offered
- 84** NFP and government credit hours offered
- 68** Audit and assurance credit hours offered
- 60** Fraud and internal controls credit hours offered
- 54** Analytics and reporting credit hours offered
- 24** Management and leadership credit hours offered

“One of the things I value most about my OSCPAs membership is access to free live and on-demand training through Advance as well as additional affordable local training. This offers great value for Ohio CPAs to get the hours needed to keep their CPA license active.”

*Jodi Abbate, CPA
vice president, financial reporting and accounting policy controller, Nationwide*

ADVOCATING FOR A PREMIER BUSINESS CLIMATE

Working for a better legal, legislative and regulatory climate for CPAs and business



98%
Pro-business candidate endorsement success rate



\$70,000/\$1M
Sales tax savings on \$1M due to OSCPAs opposition to sales tax on services



\$10 million (refund) + **\$2 million** (annual)
Savings from OSCPAs-led Professional Employer Organization (PEO)/Business Income Deduction (BID) fix



\$800 million
Potential annual savings to Ohio businesses from OSCPAs-driven centralized muni tax filing option



365,000
Employers represented in the OSCPAs-led Ohio Municipal Tax Coalition

OSCPA BY THE NUMBERS



7

OSCPA staff CPAs

Member Companies Represented



7 Fortune 100 companies

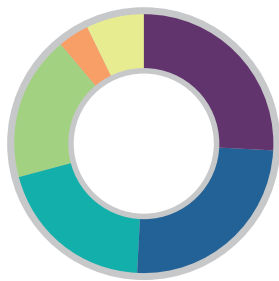
22 Fortune 500 companies

34 Fortune 1,000 companies

100 Ohio's Top 100 employers

19 Ohio's Top 100 employers headquartered in Ohio

Generations



26% Millennials

18% Gen Z

25% Boomers

4% Silent

20% Gen X

7% Unknown



\$1,100+

Member discounts that provide direct annual ROI on OSCP membership

ENSURING THE FUTURE OF THE PROFESSION

Building a vibrant and diverse future CPA talent pool



275%

Growth in student membership since 2014



1,200+

High school students introduced to accounting careers



3.88

Average GPA of the 2017 ACAP-Ohio class



18

Colleges with student ambassadors on site



\$72,000

Scholarships awarded to accounting majors in 2018



90.5%

Accounting Careers Leadership Academy participants who plan to become a CPA as a result of the program



1,000+

Number of Foundation donors

SPREADING THE WORD AND CREATING COMMUNITY



3,000

CPAs who attend CEO Scott Wile's Advance forums each year for a review of emerging trends and business insights



18,000

Members receive CPA Takeaways weekly e-newsletter



100+

CPAs profiled in CPAs of Ohio Facebook series



3,600

C-suite members receive weekly LegUp legislative e-newsletter



2,793

Facebook followers



907

Instagram followers



2,125

OSCPA LinkedIn followers



7,801

Twitter followers

IN THEIR WORDS

“Having access to smart, experienced peers across the state provides incredibly fertile grounds for information sharing and learning. Add to that OSCP’s powerful advocacy—always advancing the state of business in Ohio by moving the needle that I cannot move individually—and you have a total value of membership that makes a compelling argument for being a member.”

*William Chorba III, CPA, CGMA,
chief financial officer, Cleveland Metroparks*