

Become a **SPONSOR**



Exhibit/Resource Center Booth | \$750

- Virtual display “booth” in exhibit/resource center that will be heavily promoted to attendees
- Virtual booth will be on display for 30 days after the conference
- One event registration
- Ad/coupon in virtual swag bag, given to every attendee

Swag Bag Sponsor | \$1,000

- Swag bag presented by sponsor name
- Logo will be front and center of swag bag (open rate and click through rate very high)
- Booth in exhibit/resource center to display company information (including materials and videos)
- Prime location for ad/coupon in virtual swag bag, given to every attendee

Session Sponsor | \$3,000

- Exhibit Hall Benefits
- Give brief overview of organization in video prior to introducing speaker
- Receive attendee names/information from session track
- Organization name will be listed in program guide / brochure as session sponsor (deadline applies)
- Organization logo will be listed on all show marketing material
- Social media post highlighting session

Track Sponsor | \$4,500

- All benefits of session sponsor
- Provide thought leader and present a session within a track (topics outlined by OSCPA)
- Organization logo on track within program guide and brochure
- Interview/story on session in e-newsletter to help promote session

Gold Sponsor | \$6,500

- All benefits of exhibit/resource booth level
- Video showcased prior to general session at beginning of event (:30)
- Half page ad in event program guide, given digitally to every attendee
- Organization logo will be listed on all show marketing material
- Story/ad in OSCPA e-newsletter (16,000 subscribers)
- Attendee list pre- and post-event (excel format: names/title/org/city)

Platinum Sponsor | \$10,000

- All benefits of gold sponsor
- Opportunity to welcome audience to event (pre-recorded video)
- Full page ad in event program guide, given digitally to every attendee
- Podcast with The Ohio Society of CPAs (topic to be agreed upon by OSCPA and sponsor)
- Article/interview in digital newsletter with 16,000 subscribers (issue/theme agreed upon by sponsor and OSCPA)
- Article/interview in print publication, CPA Voice

Contact twright@ohiocpa.com or 614.321.2254 for additional information