

Become a
SPONSOR



OSCPA Accounting Show Sponsorship Opportunities

October 26-27 and November 16-17

Exhibit/Resource Center Booth | \$750

- Virtual display “booth” in exhibit/resource center that will be heavily promoted to attendees
- Virtual booth will be on display for 30 days after the conference
- One event registration
- Ad/coupon in virtual swag bag, given to every attendee

Swag Bag Sponsor | ~~\$1,000~~ sold for 2022 shows

- Swag bag presented by sponsor name
- Logo will be front and center of swag bag (open rate and click through rate very high)
- Booth in exhibit/resource center to display company information (including materials and videos)
- Prime location for ad/coupon in virtual swag bag, given to every attendee

Session Sponsor | \$3,000

- Exhibit Hall Benefits
- Give brief overview of organization in video prior to introducing speaker
- Receive attendee names/information from session track
- Organization name will be listed in program guide / brochure as session sponsor (deadline applies)
- Organization logo will be listed on all show marketing material
- Social media post highlighting session

Track Sponsor | \$4,500

- All benefits of session sponsor
- Provide thought leader and present a session within a track (topics outlined by OSCP)
- Organization logo on track within program guide and brochure
- Interview/story on session in e-newsletter to help promote session

Gold Sponsor | \$6,500

- All benefits of exhibit/resource booth level
- Video showcased prior to general session at beginning of event (:30)
- Half page ad in event program guide, given digitally to every attendee
- Organization logo will be listed on all show marketing material
- Story/ad in OSCPAs e-newsletter (16,000 subscribers)
- Attendee list pre- and post-event (excel format: names/title/org/city)

Platinum Sponsor | \$15,000

- All benefits of gold sponsor
- Exclusive opportunity to welcome audience, highlight organization and introduce keynote speaker [Lisa Bodell](#) of FutureThink (general session, full conference – over 600 attendees)
- Full page ad in event program guide, given digitally to every attendee (ad or article)
- 8 registrations to two-day event (16 CPE credits) (valued at over \$5,000 if non-members)
- Logo in prominent placement on all show promotional material
- One-on-one (1 HR) round table with [Lisa Bodell](#) (keynote) of FutureThink (valued at \$30,000)

Contact twright@ohiocpa.com or 614.321.2254 for additional information