

# Become a **SPONSOR**



## Sponsored E-Blasts

Grab the attention of CPAs and drive our members to try your products and services or engage through your sponsored content. We build an email under our banner and you build high-impact conversations around your brand!

**The e-blast sends to nearly 13,500 members and is \$2,250 per email.**

### Graphics sizes:

- Header image 700px by 200 px
- Additional graphics: 330px by any height or 240px by any height

**Animation:** N/A

**Looping:** N/A

**Delivery type:** HTML file if you have it. If not, please provide body copy in Word doc and all graphics in .JPG or .PNG format.

**Rich Media Accepted:** No

**Lead Time:** 10 business days

### Additional requirements:

- Subject line – please specify
- Preview line – please specify
- Headline – please specify
- Identify who should receive an email test
- Identify who should receive a copy of the actual email once deployed

### Disclaimers:

- OSCPAs will not be held liable for images that do not display as a result of email client blocking practices.
- You must include a clear and conspicuous indication that the email is an advertisement.
- You must include your full physical address in the email, including street, city, state and zip code.