

# Ruby's Bilingual Service

The U.S. now has more Spanish speakers than Spain.  
Is your company ready to earn their business?



The United States is home to 41 million native Spanish speakers and an additional 11.6 million who are bilingual. By 2050, it's estimated the U.S. will have the highest Spanish-speaking population in the world at 132.8 million. For small businesses currently serving, or looking to serve, the Spanish-speaking community, the opportunity is there—and Ruby@ Receptionists is here to help. With our bilingual offering, Spanish-speaking callers are greeted warmly and professionally, receiving Ruby's legendary service at no extra cost.



## Delight callers.

Ruby isn't a translation service—we're the only remote receptionist service dedicated to creating meaningful personal connections with every caller. Our receptionists are customer experience experts who delight in going above and beyond for your clients, making callers feel special while making you look good.



## Build trust.

Reaching a live person not only creates that critical connection, it boosts a client's confidence in your business. Our bilingual receptionists show Spanish-speaking callers you care about their needs from the very first interaction, building trust that is enhanced with every subsequent call we answer.

## Grow your business.

Answering bilingual calls is only half of the equation. With Ruby, you ensure your callers connect with a real person who conveys concern and an eagerness to help. Great businesses are driven by great experiences, and our consistently charming and professional service increases the likelihood of securing a client for life.



## Enjoy peace of mind.

Ruby answers 100% of calls live 16 hours a day. We'll screen and transfer calls, take messages, answer FAQs, even complete basic client intake—all while sounding like we're in your office. Plus, our mobile apps allow you to access your account and update your call handling instructions on the go, so you never miss a beat.

## Start creating connections with Spanish-speaking customers today!

Whether bilingual callers are commonplace or occasional in your business, Ruby can provide a customized solution to ensure each caller gets the best experience.

- All calls are answered live by one of our friendly receptionists. Spanish-speaking callers are then directed to one of our bilingual receptionists.
- If you have a separate number for Spanish-speaking callers, your callers will reach one of our bilingual receptionists directly. We can also provide a separate line free of charge!
- We are also happy to set up an auto-attendant if you'd prefer.



Sign up today at [callruby.com/oscpa](http://callruby.com/oscpa) or give us a call at 866-611-7829!