

Women, Wealth & Wellness Conference

PRESENTED BY OHIO SOCIETY OF CPAS AND MONEY & MIMOSAS

JUNE 2019

SPONSORSHIP OPPORTUNITIES

Contact: danetha@danethadoe.com

Overview:

The Women, Wealth & Wellness Conference is a 1-Day event in June 2019 for the women members of the Ohio Society of CPAs. It was created due to an overwhelming need identified in a survey by this community of women seeking an event where they could address challenges around work-life balance, having a child while pursuing a career and overall professional development.

The one-day event will include eight sessions, including an opening yoga session, professional development sessions and closing with a networking session. We expect 200 attendees and over 1.5 million social media impressions, which presents a tremendous marketing opportunity for your company.

The conference is hosted by the Ohio Society of CPAs in collaboration with Money & Mimosas.

About the Organizers:

Ohio Society of CPAs is well-regarded within the profession as a progressive association. It represents 7 Fortune 100 companies, 22 Fortune 500 companies, 34 Fortune 1,000 companies, and 100 of Ohio's Top 100 employers. The association has over 27,000 members.

Money & Mimosas is the producer of the Future of Accounting podcast, the #1 podcast for millennial accountants. Founded by Danetha Doe, named a next-generation accountant, the website and community reaches 32,000 monthly readers.

Sponsorship Overview and Stats:

By becoming one of the Women, Wealth & Wellness sponsors, you will have the opportunity to be featured front and center at the conference and in press material.

- 40,000+ email subscribers
- 11,000+ women CPA members
- 30,000+ *Future of Accounting* podcast downloads (*as of October 2018*)
- 1.5M+ social media impressions

Sponsorship Prospectus:

This is your opportunity to present your value propositions to our community of tech savvy accounting professionals and directly engage with them.

As a Sponsor you can expect to:

- Engage with our community
- Drive awareness of your brand
- Strengthen key channel relationships
- Generate new sales leads
- Gain insight into new opportunities

Sponsorship Overview:

Vendor: \$500

- Booth at the conference during the 90-minute networking hour at the end of the conference
- Two free tickets to the event

Presenting Sponsor: \$2,000

- Booth at the conference during the 90-minute networking hour at the end of the conference
- Mentioned sponsor during the event opening introductions
- Two free tickets to the event

Session Sponsor: \$3,500

- Booth at the conference during the 90-minute networking hour at the end of the conference
- Exclusive sponsor featured during one of the eight sessions. Includes a three-minute speaking opportunity.
- Feature on one episode of the Future of Accounting podcast
- One mention in the 2019 Ohio Society of CPAs digital newsletter
- Two free tickets

Sponsorship Overview:

Title Sponsor: \$20,000

- Booth at the conference during the 90-minute networking hour at the end of the conference.
- Exclusive sponsor featured during one of the eight sessions. Includes a three-minute speaking opportunity.
- Exclusive feature on one episode of the Future of Accounting podcast
- One mention in the *Money & Mimosas* newsletter and website
- One mention in the 2019 Ohio Society of CPAs digital newsletter
- Booth at the conference during the 90-minute networking hour at the end of the conference.
- Exclusive sponsor featured during one of the eight sessions. Includes a three-minute speaking opportunity.
- Exclusive feature on one episode of the Future of Accounting podcast
- One mention in the *Money & Mimosas* newsletter and website
- One mention in the 2019 Ohio Society of CPAs digital newsletter
- Eight free tickets to the event

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