

TOGETHER WE RISE



Women, Wealth & Wellness 2021

Sponsorship Opportunities | July 22, 2021 | Virtual Event

“ I thought the Women’s Wealth and Wellness Conference was exceptional yet again. What an amazing event to put on virtually – it was so well done; I was extremely impressed and took so much away from it. ”

– Crowe, 2020 Champion Sponsor

A LA CARTE OPTIONS

Individual Registration (best for 7 or fewer registrations) | Member: \$289 | Non-Member \$339

Exhibit/Resource Center Booth | \$750

- Virtual display booth in exhibit/resource center that will be heavily promoted to attendees
- Logo on all promotional material, including event splash page
- One event registration
- Opportunity to include promo or coupon in attendee virtual swag bag

Champion Sponsorship | \$2,500 (best group deal)

- Receive 8 event registrations
- Be a part of the Women, Wealth & Wellness welcome video
- Display your logo on all event promotional material, including event splash page
- Get an opportunity to include promo or coupon in attendee virtual swag bag
- Have the opportunity to purchase student scholarship

Student Scholarship Sponsor | \$500 (available for sponsorship packages over \$2,500)

- Sponsorship money provided to student attending event; ability to connect with student
- Organization logo listed in event program guide as The Ohio CPA Foundation donor

The Ohio CPA Foundation is a 501(c)(3) charitable organization (EIN number 31-6052485). No goods or services will be provided in exchange for your charitable contribution, and therefore the \$500 donation is fully tax-deductible

SHOWCASE YOUR ORGANIZATION AS A LEADER IN SUPPORTING WOMEN

Session Sponsor | \$3,500 or \$4,000 with Keynote

Break Sponsor | \$3,500 or \$4,000 with Lunch

- Receive all the benefits of the Champion Sponsorship
- Give a brief overview of organization in video prior to introducing speaker or announcing break/lunch
- Display your company logo listed as BINGO space in brochure and program guide (deadline apply)
- Have a virtual booth in exhibit/resource center to display company information (including materials and videos)

Gold Sponsor | \$6,500

- Receive all the benefits of the Champion Sponsorship
- Provide a 30-second video that will be shown during lunch (:30)
- Be a part of a promo video used in social media and event promotion
- Contribute an ad ad in event program guide
- Have your logo listed as BINGO space in brochure and program guide (deadline apply)
- Display your company information in a virtual exhibit booth (including materials and videos)

Platinum Exclusive Sponsor | \$10,000

- Receive all the benefits of the Gold Sponsorship
- Welcome attendees to the event
- Contribute a story in the event program guide
- Record a podcast with The Ohio Society of CPAs (topic to be agreed upon by OSCPA and sponsor)
- Participate or moderate speaking session or panel
- Article/interview in digital newsletter with 16,000 subscribers (issue/theme agreed upon by sponsor and OSCPA)
- Provide an article or be interviewed for our digital newsletter and print publication *CPA Voice*