

AN ACCOUNTING STUDENT'S GUIDE TO EMPLOYMENT IN OHIO

Get in front of one of the largest pools of student accounting majors in the country by adding your organization's profile to our database.



LET THE TALENT COME TO YOU

LAUNCH provides a unique way for you to introduce yourself to students who are researching firms and companies as they set out on their job search. Profiles include direct contact information for your organization, so students can reach out at anytime to express interest!



BE A STANDOUT

Your LAUNCH profile allows you share everything you have to offer to students starting out in their careers.

- Staff size
- Office culture
- Benefits
- Geography
- Opportunities
- Perks
- Client services
- Intern opportunities
- Hiring practices
- CPA exam fee coverage
- Firm accolades, benefits, etc.
- Equity, diversity + inclusion practices



EXPAND YOUR REACH

LAUNCH puts you in front of thousands of accounting and finance students across the state without stepping foot on campus.



COST TO LIST YOUR ORGANIZATION

Your annual investment of \$500 directly supports The Ohio CPA Foundation and provides you with a listing that you can update at any time throughout the year.



ADVERTISING OPPORTUNITIES

Enhanced Homepage Spotlight Ad – \$750 per month

- Remains static on the LAUNCH homepage even when page refreshes
- Links to your website or your LAUNCH listing

Standard Profile Ad – \$500 per month

- Appears within LAUNCH organization directory
- Links to your website or your LAUNCH listing



CONTACT

Email Lori Brown at lsbrown@ohiocpa.com to learn more about connecting with an endless stream of talent.

